

RCA SPECTRA 70

70/752 VIDEO DATA TERMINAL

NEW THIRD-GENERATION VIDEO DATA TERMINAL

INSTANT FACTS WITHOUT PAPERWORK



**A PROVEN
COMMUNICATIONS
TOOL**

Advanced computer applications demand advanced communications. New, third generation techniques. RCA's new Video Data Terminal provides a fast, economical and direct means of accessing centralized files . . . it's literally an eye into the computer. Video Data, coupled with your Spectra 70 computer and Mass Random Access, makes information available instantly for . . . on-line business control . . . rapid reply to inquiries . . . faster customer service. And it can help reduce data entry costs through new paperless processing techniques. The characters that light its screen are a visual link between you and *a//* your corporate files. Anytime. Anyplace. On demand. You "talk" with your computer . . . for time sharing or routine daily work. Video Display is a proven communications tool. Proven in the management information systems of business and government. Proven in military "command and control" applications. Now, RCA has further refined this new technology with the 70/752 Video Data Terminal—a new member of the third generation Spectra 70 family.



WHAT'S NEW WITH THE 70/752? and what it means for you

- Third generation integrated circuits . . . work effectively over wide range of temperature and humidity
- Compact, all-in-one unit construction . . . keeps space requirements to a minimum
- Data display for up to 1080 characters . . . handles your long forms in one complete picture
- Almost unlimited format capability . . . you have a standard format available for all your forms
- Rapid inserts, corrections, message changes . . . no need to retype a whole message
- Simplified tuning for office use . . . easy as your TV set—two knobs (brightness and focus), and both readily accessible
- Standard typewriter keyboard . . . no special training required
- "Party line" tie-in is optional for multiple terminals . . . scatter your Video Display Terminals—they can all be linked on one line



A RANGE OF APPLICATIONS

INDUSTRY: Update or modify central record files... query inventory status... gain exceptions information and other vital facts needed for timely management decision. **BANKING:** Loan officer review of customer's credit history without time-consuming file search... tellers look up account balances... enter "holds" and "stop payments." **INSURANCE:** Direct access, branch to home office files, for processing policy loan value inquiries... for validation of coverage for claims payment... policy changes and modifications. **MILITARY:** Process emergency issue orders from supply depots... interrogate weapons systems stock for achieving optimum operational readiness. **UTILITIES:** Answer personal and telephone customer inquiries... enter service orders for automatic work scheduling and job ticket printing. **STATE GOVERNMENT:** Link Motor Vehicle branch offices to central processor and data bank... for vehicle registration... for new license applications... for file updating... for obtaining data for law enforcement and court use...



NEW SPECTRA 70 VIDEO DATA TERMINAL . . .



CIRCUITRY: The 70/752 employs third generation integrated circuits in its logic elements. They're similar to those pioneered in the Spectra 70 family where silicon chips less than 1/20th of an inch square are the heart of the computer. Result: greater reliability, fewer connections, less maintenance, lower operating cost, smooth functioning in a normal office environment. **CONSTRUCTION:** RCA's new unit is a completely self-contained entry and display system. Everything's in one package . . . a fraction over 28 inches long, 16 inches wide, 14 inches high. The keyboard may be plugged directly into the viewer, or joined by cable up to 20 feet away for added flexibility. **DISPLAY:** on a screen 5½ inches high and eight inches wide, a total of 1080 characters can be spread over 20 lines. Wobble and distortion are virtually eliminated. Each line holds steady, straight and sharp—as sharp on the edges as at the center. High contrast also aids legibility. **FORMAT:** With the 70/752, you can use as many formats as your computer storage devices can practically hold. Formats are



flashed on the screen by code number . . . right from the keyboard. Variable data is brighter than that for the format, making validation speedy and sure. **MESSAGE:** Back up and make changes and corrections . . . or add new information right in the middle . . . or send only part of the message, if desired. A movable cursor, displayed as an underscore, makes positioning easy and automatic . . . guards against erasing needed information. **CONTROLS:** It's simple on the 70/752 . . . brightness and focus are easily controllable by the operator. No clutter either. The knobs are positioned behind hinged panels on the viewer. **KEYBOARD:** The keyboard is the conventional, four row typewriter variety. It contains all the controls and connectors necessary to operate the 70/752—except those associated with the data set and viewer. **"PARTYLINE":** Only one voice-grade line is needed to connect any number of locations where Video Display is installed. An optional Station Selector feature permits the 70/752 to be used on a multi-station communications line where polling is performed by the processor.

FOR FURTHER INFORMATION
PHONE OR WRITE A NEARBY
RCA EDP SALES OFFICE

AMARILLO, TEXAS, Room 901
Fiske Bldg., 724 Polk Street
373-2631
ATLANTA, Suite 1201
Georgia Power Bldg., 270 Peachtree St.
525-6547
BALTIMORE, One Charles Center
Room 1014, 752-7230
BOSTON, Suite 2200, Prudential Center
536-0880
CHICAGO, 10 So. Riverside Plaza
782-0700
CINCINNATI, 407 Carew Tower
441 Vine St., 241-1690
CLEVELAND, 1600 Keith Bldg.
1621 Euclid Ave., 241-3450
DALLAS, 210-C Court Terrace
Exchange Park North, 351-5361
DAYTON, 224 N. Wilkinson St.
224-1406
DENVER, 2401 East Second Ave.
399-1460
DETROIT, Suite 200, Rutland Bldg.
Rutland Ave., Southfield, 356-6150
GREENVILLE, S. C., 301 N. Main St.
Daniel Bldg., Suite 1725, 235-1535

HARRISBURG, 2511 N. 7th St.
236-9367
HARTFORD, One Constitution Plaza
527-4143
HOUSTON, Room 1, Suite 410
Central National Bank Bldg.
2100 Travis St., 227-0723
INDIANAPOLIS, 501 N. LaSalle St.
635-9000
KANSAS CITY, MO., 1627 Main St.
421-7890
LOS ANGELES, RCA Bldg.
6363 Sunset Blvd., 461-9171
MIAMI, 95 Merrick Way, Coral Gables
445-5487
NASHVILLE, RCA Victor Bldg., Room 308
17th Ave., South
255-7035
NEWARK, N. J., 36 Park Place
621-7035
NEW ORLEANS, 1030 Louisiana Ave.
891-1917
NEW YORK CITY (Downtown)
40 Wall St., 689-7200
NEW YORK CITY (Uptown)
1250 Avenue of the Americas
689-7200
OKLAHOMA CITY, OKLAHOMA
Suite B-9
4040 Lincoln Blvd.
427-6506

PHILADELPHIA, Suite 1909
2 Penn Center Plaza, 568-8150
PHOENIX, Suite 1215
3550 North Central Ave., 277-8267
PITTSBURGH, 222 Four Gateway Center
261-1080
PUERTO RICO, Suite 805
Hato Rey Bldg., 255 Ponce de Leon Ave.
Hato Rey, Puerto Rico
765-1455
RALEIGH, Room 422, First Federal Bldg.
833-2621
SACRAMENTO, 1220 H Street
447-8564
SAN FRANCISCO, 343 Sansome St.
981-5600
ST. LOUIS, 7710 Carondelet Ave., Clayton
726-5322
SYRACUSE, Room 302-303
State Tower Bldg., 474-5337
TALLAHASSEE, Executive Office Building
908-910 South Bronough Street
224-0034
TOLEDO, Room 1125-1126 Edison Building
246-4021
WASHINGTON, 1725 "K" St., N.W.
337-8500

RCA ELECTRONIC DATA PROCESSING
CAMDEN, NEW JERSEY 08101



The Most Trusted Name in Electronics

